

Acceptance of the Terms of Use

Welcome to the Websites of The Blood Konnector, Incorporated (“BK”, “we” or “us”). The following terms and conditions, together with any documents they expressly incorporate by reference (collectively these “Terms of Use”), govern your access to and use of bloodkonnector.com. including any content, functionality and services offered on or through these Websites (the “Websites”), whether as a guest or a registered user.

Please read the Terms of Use carefully before you start to use the Websites. By using the Websites or by clicking to accept or agree to the Terms of Use when this option is made available to you, you accept and agree to be bound and abide by these Terms of Use and our Privacy Policy.

[Privacy Policy - BloodKonnector](#)

Privacy Policy, incorporated herein by reference. If you do not want to agree to these Terms of Use or the Privacy Policy, you must not access or use our Websites.

These Websites are offered and available to users who are 16 years of age (with parental consent) or 17 or older, and reside in Pakistan or any of its territories or possessions. By using these Websites, you represent and warrant that you are of legal age to form a binding contract with BK and meet all of the foregoing eligibility requirements. If you do not meet all of these requirements, you must not access or use the Websites.

Changes to the Terms of Use

We may revise and update these Terms of Use from time to time in our sole discretion. All changes are effective immediately when we post them, and apply to all access to and use of the Websites thereafter. Your continued use of the Websites following the posting of revised Terms of Use means that you accept and agree to the changes. You are expected to check this page each time you access these Websites so you are aware of any changes, as they are binding on you.

Accessing the Websites and Account Security

We reserve the right to withdraw or amend these Websites, and any service or material we provide on the Websites, including the BK Rewards Program in our sole discretion without notice. We will not be liable if for any reason all or any part of the Websites or services may be unavailable at any time or for any period. From time to time, we may restrict access to some parts of the Websites or the entire Websites to users, including registered users.

You are responsible for:

Making all arrangements necessary for you to have access to the Websites.

- Ensuring that all persons who access the Websites through your internet connection are aware of these Terms of Use and comply with them.
- To access the Websites or some of the resources they offer, you may be asked to provide certain registration details or other information. It is a condition of your use of the Websites that all the information you provide on the Websites is correct, current and complete. You agree that all information you provide to register with these Websites or otherwise, including but not limited to, through the use of any interactive features on the Websites is governed by our **Privacy Policy**, and you consent to all actions we take with respect to your information consistent with our Privacy Policy and to the terms of use and service and privacy policy of the service providers to which you may link from our Websites.

If you choose, or are provided with, a user name, password or any other piece of information as part of our security procedures, you must treat such information as confidential, and you must not disclose it to any other person or entity. You also acknowledge that your account is personal to you and agree not to provide any other person with access to these Websites or portions of them using your user name, password or other security information. You agree to notify us immediately of any unauthorized access to or use of your user name or password or any other breach of security. You also agree to ensure that you exit from your account at the end of each session. You should use particular caution when accessing your account from a public or shared computer so that others are not able to view or record your password or other personal information.

- **Third-Party Sharing & Compliance**

User data may be shared with hospitals, NGOs, and emergency services when required.

We comply with legal authorities in case of medical emergencies or law enforcement requests.

We have the right to disable any user name, password or other identifier, whether chosen by you or provided by us, at any time in our sole discretion for any or no reason, including if, in our opinion, you have violated any provision of these Terms of Use.

Trademarks

Blood Konnector, Incorporated name and all related names, logos, product and service names, designs and slogans are trademarks of BK. You must not use such marks without the prior written permission of BK. All other names, logos, product and service names, designs and slogans on these Websites are the trademarks of their respective owners.

Copyright Infringement and Copyright Policy For Blood Konnector

If you believe that any User Contributions violate your copyright, please comply with the following Copyright Policy.

REPORTING CLAIMS OF COPYRIGHT INFRINGEMENT

We take claims of copyright infringement seriously. We will respond to notices of alleged copyright infringement that comply with applicable law. If you believe any materials accessible on or from this site (the “**Website**”) infringe your copyright, you may request removal of those materials (or access to them) from the Website by submitting written notification to our Copyright Agent.

info@bloodkonnector.com.

Copyright for Blood Konnector

Protection of Unique Content: If Blood Konnector is a digital product (such as an app or software), its code, design, interface, and content can be protected under Pakistan’s copyright laws. Copyright protection extends to the structure, functionality, and proprietary methods used in the application.

Registration: While copyright protection is automatically conferred upon the creation of an original work, registering the copyright with the Copyright Office in Pakistan offers formal recognition and can strengthen legal claims in cases of infringement.

Licensing and Distribution: Blood Konnector can use licensing agreements to allow limited use by end-users, controlling how the software is distributed, and protecting against unauthorized duplication.

Addressing Infringement in Digital Space

Legal Recourse: Blood Konnector, if it identifies cases of infringement, can pursue legal action through IPO-Pakistan. In the case of blatant piracy or online infringement, court injunctions may be sought to stop distribution and secure damages.

Digital Millennium Copyright Act (DMCA): Although Pakistan has not implemented the DMCA, apps like Blood Konnector can still issue DMCA takedown notices to international platforms to remove pirated content.

Civil Remedies: Blood Konnector can seek injunctions, damages, and even account for profits that were unfairly earned by the infringer.

Challenges and Practical Steps

Challenges: Despite legal provisions, enforcement remains challenging in Pakistan due to limited resources and high levels of digital piracy.

Practical Steps for Blood Konnector: To mitigate infringement, Blood Konnector can implement digital rights management (DRM), utilize licensing restrictions, and collaborate with cybercrime agencies in Pakistan to monitor and report piracy instances.

Prohibited Uses

You may use the Websites only for lawful purposes and in accordance with these Terms of Use. You agree not to use the Website:

- In any way that violates any applicable federal, state, local or international law or regulation (including, without limitation, any laws regarding the export of data or software to and from the PAKISTAN or other countries);
- For the purpose of exploiting, harming or attempting to exploit or harm minors in any way by exposing them to inappropriate content, asking for personally identifiable information or otherwise;
- To send, knowingly receive, upload, download, use or re-use any material which does not comply with the content standards set out in these Terms of Use;
- To transmit, or procure the sending of, any advertising or promotional material, including any “junk mail”, “chain letter” or “spam” or any other similar solicitation;
- To impersonate or attempt to impersonate BK, a BK employee, another user or any other person or entity (including, without limitation, by using e-mail addresses or screen names associated with any of the foregoing);
- To engage in any other conduct that restricts or inhibits anyone’s use or enjoyment of the Websites or which, as determined by us, may harm BK or users of the Websites or expose them to liability.

Additionally, you agree not to:

- Use the Websites in any manner that could disable, overburden, damage, or impair the site or interfere with any other party’s use of

the Websites including their ability to engage in real time activities through the Websites;

- Use any robot, spider or other automatic device, process or means to access the Websites for any purpose, including monitoring or copying any of the material on the Websites;
- Use any manual process to monitor or copy any of the material on the Websites or for any other unauthorized purpose without our prior written consent;
- Use any device, software or routine that interferes with the proper working of the Websites;
- Introduce any viruses, Trojan horses, worms, logic bombs or other material which is malicious or technologically harmful;
- Attempt to gain unauthorized access to, interfere with, damage or disrupt any parts of the Websites, the server(s) on which the Websites are stored, or any server, computer or database connected to the Websites;
- Attack the Websites via a denial-of-service attack, a distributed denial-of-service attack, or other unlawful attack;

Otherwise attempt to interfere with the proper working of the Websites.

Monitoring and Enforcement; Termination

We have the right to:

- Remove or refuse to post any User Contributions for any or no reason in our sole discretion;
- Take any action with respect to any User Contribution that we deem necessary or appropriate in our sole discretion, including if we believe that such User Contribution violates the Terms of Use, including the Content Standards, infringes any intellectual property right or other right of any person or entity, threatens the personal safety of users of the Websites or the public or could create liability for BK;
- Disclose your identity or other information about you to any third party who claims that material posted by you violates their rights, including their intellectual property rights or their right to privacy,

- Take appropriate legal action, including without limitation, referral to law enforcement, for any illegal or unauthorized use of the Websites;
- Terminate or suspend your access to all or part of the Websites for any or no reason, including without limitation, any violation of these Terms of Use.
- Without limiting the foregoing, we have the right to fully cooperate with any law enforcement authorities or court order requesting or directing us to disclose the identity or other information of anyone posting any materials on or through the Websites. YOU WAIVE AND HOLD HARMLESS BK AND ITS AFFILIATES, LICENSEES AND SERVICE PROVIDERS FROM ANY CLAIMS RESULTING FROM ANY ACTION TAKEN BY ANY OF THE FOREGOING PARTIES DURING OR AS A RESULT OF ITS INVESTIGATIONS AND FROM ANY ACTIONS TAKEN AS A CONSEQUENCE OF INVESTIGATIONS BY EITHER SUCH PARTIES OR LAW ENFORCEMENT AUTHORITIES.
- All data is encrypted using SSL technology.
- Secure authentication measures are in place to protect user accounts.
- Users are responsible for keeping their login credentials confidential.

We do not undertake to review material before it is posted by others on the Websites and we cannot ensure prompt removal of objectionable material after it has been posted. Accordingly, we assume no liability for any action or inaction regarding transmissions, communications or content provided by any user or third party. We have no liability or responsibility to anyone for performance or nonperformance of the activities described in this section.

Content Standards

These content standards apply to any and all User Contributions and use of Interactive Services. User Contributions must in their entirety comply with all applicable federal, state, local and international laws and regulations. Without limiting the foregoing, User Contributions must not:

- Contain any material which is defamatory, obscene, indecent, abusive, offensive, harassing, violent, hateful, inflammatory or otherwise objectionable;
- Promote sexually explicit or pornographic material, violence, or discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;

- Infringe any patent, trademark, trade secret, copyright or other intellectual property or other rights of any other person;
- Violate the legal rights (including the rights of publicity and privacy) of others or contain any material that could give rise to any civil or criminal liability under applicable laws or regulations or that otherwise may be in conflict with these Terms of Use and our **Privacy Policy**.
- Be likely to deceive any person;
- Promote any illegal activity, or advocate, promote or assist any unlawful act;
- Cause annoyance, inconvenience or needless anxiety or be likely to upset, embarrass, alarm or annoy any other person;
- Impersonate any person, or misrepresent your identity or affiliation with any person or organization;
- Involve commercial activities or sales, such as contests, sweepstakes and other sales promotions, barter or advertising;
- Give the impression that they emanate from or are endorsed by us or any other person or entity, if this is not the case.

Reliance on Information Posted

The information presented on or through the Websites is made available solely for general information purposes. We do not warrant the accuracy, completeness or usefulness of this information. Any reliance you place on such information is strictly at your own risk. We disclaim all liability and responsibility arising from any reliance placed on such materials by you or any other visitor to the Websites or by anyone who may be informed of any of its contents.

The Websites may include content provided by third parties, including materials provided by other users, and third-party licensors and/or reporting services. All statements and/or opinions expressed in these materials, and all articles and responses to questions and other content, other than the content provided by BK, are solely the opinions and the responsibility of the person or entity providing those materials. These materials do not necessarily reflect the opinion of BK. We are not responsible, or liable to you or any third party, for the content or accuracy of any materials provided by any third parties.

Changes to the Website

We may update the content on these Websites from time to time, but the content may not be complete or up-to-date. While we endeavor to

keep the content current, we disclaim any obligation to continuously update such material.

Information About You and Your Visits to the Website

All information we collect on the Websites is subject to our **Policy policy**. By using the Websites you consent to all actions taken by us with respect to your information in compliance with the Privacy Policy. All transactions, including reward transactions and scheduling or profile data transmission to us and our representative companies (text messaging, e-marketing, fulfillment, and printing third-party vendors) will be transmitted using at least SSL (Secure Sockets Layer) security technology for establishing an encrypted link.

Linking to the Websites and Social Media Features

You may link to our homepage, provided you do so in a way that is fair and legal and does not damage our reputation or take advantage of it, but you must not establish a link in such a way as to suggest any form of association, approval or endorsement on our part without our express written consent.

These Websites may provide certain social media features that enable you to:

- Link from your own or certain third-party websites to certain content on these Websites.
- Send e-mails or other communications with certain content, or links to certain content, on these Websites.
- You may use these features solely as they are provided by us and solely with respect to the content as displayed. Subject to the foregoing, you must not:
- Establish a link from any website that is not owned by you;
- Cause the Websites or portions of them to be displayed, or appear to be displayed by, for example, framing, deep linking or in-line linking on any other site;
- Link to any part of the Websites other than the homepage;
- Otherwise take any action with respect to the materials on these Websites that is inconsistent with any other provision of these Terms of Use.

The Websites from which you are linking, or on which you make certain content accessible, must comply in all respects with the Content Standards set out in these Terms of Use.

You agree to cooperate with us in causing any unauthorized framing or linking immediately to cease. We reserve the right to withdraw linking permission without notice.

We may disable all or any social media features and any links at any time without notice at our discretion.

Links from the Website

If the Websites contain links to other sites and resources provided by third parties, these links are provided for your convenience only. This includes links contained in advertisements, including banner advertisements and sponsored links. We have no control over the contents of those sites or resources, and accept no responsibility for them or for any loss or damage that may arise from your use of them. If you decide to access any of the third party Websites linked to these Websites you do so entirely at your own risk and subject to the terms and conditions of use for such Websites.

Geographic Restrictions

The owner of the Websites is based in the city of Lahore in Pakistan. We provide these Websites for use only by persons located in Pakistan. These Websites are not intended for use in other countries. We make no claims that the Websites or any of their content is accessible or appropriate outside of the Pakistan. For Now Access to the Websites may not be legal by certain persons or in certain countries. If you access the Websites from outside Pakistan, you do so on your own initiative and are responsible for compliance with local laws. We are planning to expanding this platform all around the world.

Disclaimer of Warranties

You understand that we cannot and do not guarantee or warrant that files available for downloading from the internet or the Websites will be free of viruses or other destructive code. You are responsible for implementing sufficient procedures and checkpoints to satisfy your particular requirements for anti-virus protection and accuracy of data input and output, and for maintaining a means external to our site for any reconstruction of any lost data. WE WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE CAUSED BY A DISTRIBUTED DENIAL-OF-SERVICE ATTACK, VIRUSES OR OTHER TECHNOLOGICALLY HARMFUL MATERIAL THAT MAY INFECT YOUR COMPUTER EQUIPMENT, COMPUTER PROGRAMS, DATA OR OTHER PROPRIETARY MATERIAL DUE TO YOUR USE OF THE WEBSITES OR ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES OR TO YOUR DOWNLOADING OF ANY MATERIAL POSTED ON THEM, OR ON ANY WEBSITES LINKED TO THEM. YOUR USE OF THE WEBSITES, THEIR CONTENT AND ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES IS AT YOUR OWN RISK. THE WEBSITES CONTENT AND ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT ANY WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED. NEITHER BK NOR ANY PERSON ASSOCIATED WITH BK MAKES

ANY WARRANTY OR REPRESENTATION WITH RESPECT TO THE COMPLETENESS, SECURITY, RELIABILITY, QUALITY, ACCURACY OR AVAILABILITY OF THE WEBSITES. WITHOUT LIMITING THE FOREGOING, NEITHER BK NOR ANYONE ASSOCIATED WITH BK REPRESENTS OR WARRANTS THAT THE WEBSITES CONTENT OR ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES WILL BE ACCURATE, RELIABLE, ERROR-FREE OR UNINTERRUPTED, THAT DEFECTS WILL BE CORRECTED, THAT OUR SITES OR THE SERVERS THAT MAKE THEM AVAILABLE ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS OR THAT THE WEBSITES OR ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES WILL OTHERWISE MEET YOUR NEEDS OR EXPECTATIONS.

THE LIMITED EXCLUSIVE WARRANTY APPLICABLE TO ANY REWARDS PROVIDED BY OR ON BEHALF OF BK SHALL BE THE REMEDY AVAILABLE UNDER THE REDEMPTION VENDOR OR MANUFACTURER'S WARRANTY, IF ANY. BK DOES NOT WARRANT REWARDS.

BK HEREBY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT AND FITNESS FOR PARTICULAR PURPOSE.

THE FOREGOING DOES NOT AFFECT ANY WARRANTIES WHICH CANNOT BE EXCLUDED OR LIMITED UNDER APPLICABLE LAW.

Limitation on Liability

IN NO EVENT WILL BK, ITS AFFILIATES OR THEIR LICENSORS, SERVICE PROVIDERS, EMPLOYEES, AGENTS, OFFICERS OR DIRECTORS BE LIABLE FOR DAMAGES OF ANY KIND, UNDER ANY LEGAL THEORY, ARISING OUT OF OR IN CONNECTION WITH YOUR USE OR INABILITY TO USE THE WEBSITES, ANY LINKED WEBSITES, ANY CONTENT ON THE WEBSITES OR SUCH OTHER WEBSITES OR ANY SERVICES OR ITEMS OBTAINED THROUGH THE WEBSITES OR SUCH OTHER WEBSITES, INCLUDING ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY, PAIN AND SUFFERING, EMOTIONAL DISTRESS, LOSS OF REVENUE, LOSS OF PROFITS, LOSS OF BUSINESS OR ANTICIPATED SAVINGS, LOSS OF USE, LOSS OF GOODWILL, LOSS OF DATA, AND WHETHER CAUSED BY TORT (INCLUDING NEGLIGENCE), BREACH OF CONTRACT OR OTHERWISE, EVEN IF FORESEEABLE.

SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL OR CERTAIN OTHER DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU. THE FOREGOING DOES NOT AFFECT ANY LIABILITY WHICH CANNOT BE EXCLUDED OR LIMITED UNDER APPLICABLE LAW.

Indemnification

To the extent permitted by applicable law, you agree to defend, indemnify and hold harmless BK, its affiliates, licensors and service providers, and its and their respective officers, directors, employees, contractors, agents, licensors, suppliers, successors and assigns from and against any claims, liabilities, damages, judgments, awards, losses, costs, expenses or fees (including reasonable attorneys' fees) arising out of or relating to your violation of these Terms of Use, including, but not limited to, your violation of the requirements applicable to User Contributions or to compliance with laws, or any use of the Websites' content, services and products other than as expressly authorized in these Terms of Use.

Governing Law and Jurisdiction

All matters relating to the Websites and these Terms of Use and any dispute or claim arising therefrom or related thereto (in each case, including non-contractual disputes or claims), shall be governed by and construed in accordance with the internal laws of the State of Pakistan without giving effect to any choice or conflict of law provision or rule (whether of the State of Pakistan or any other jurisdiction).

To the fullest extent permitted by applicable law, any legal suit, action or proceeding arising out of, or related to, these Terms of Use or the Websites shall be instituted exclusively in the federal courts of Pakistan. You waive any and all objections to the exercise of jurisdiction over you by such courts and to venue in such courts.

Waiver and Severability

No waiver by either party of any term or condition set forth in these Terms of Use shall be deemed a further or continuing waiver of such term or condition or a waiver of any other term or condition, and any failure of either party to assert a right or provision under these Terms of Use shall not constitute a waiver of such right or provision.

If any provision of these Terms of Use is held by a court or other tribunal of competent jurisdiction to be invalid, illegal or unenforceable for any reason, such provision shall be eliminated or limited to the minimum extent such that the remaining provisions of the Terms of Use will continue in full force and effect.

Data Collection & Usage

We collect user information, including:

- Name, contact details, and location
- Blood type and donation history
- Health-related information voluntarily provided

- **Purpose of Data Collection:**

- To connect blood donors and recipients
 - To improve user experience and platform security
 - To comply with legal and medical guidelines

- **Data Retention & Deletion**

User data is stored securely for as long as required to provide services.

Users can request data deletion by contacting info@bloodkonnector.com

- **Medical Disclaimer**

Blood Konnector does not verify medical eligibility of donors or recipients.

Users should consult healthcare professionals before engaging in blood donation.

We are not liable for any health-related issues arising from donations arranged through our platform. Kindly arrange safety protocols by yourself.

Entire Agreement

The Terms of Use and our Privacy Policy and other relevant documents or policies constitute the sole and entire agreement between you and BK with respect to the Websites and supersede all prior and contemporaneous understandings, agreements, representations and warranties, both written and oral, with respect to the Websites.

Your Comments and Concerns

These Websites are hosted by and operated by the BK Marketing Department.

Except for reporting claims of copyright infringement as referenced above, all other feedback, comments, requests for technical support and other communications relating to the websites should be directed to:

info@bloodkonnector.com.

Thank you for visiting the Websites and for your support of The Blood Konnector, Incorporated community and those we serve together.